sportradar
SPORTS TECHNOLOGY. REIMAGINED.

# 4SIGHT STREAMING

**Roland Garros, US Open, ATP, NBA, WNBA, UTR, Bundesliga and Table Tennis**




## Visual infotainment for more in-play betting

**Live streams with overlaid ultra-fast and accurate data collected by computer vision tech, are the next step in the evolution of sports streaming for betting, giving viewers more information than ever before.**

### How it works

4Sight Streaming uses machine learning and AI to superimpose 3D animations over live video. The result? An unparalleled viewing experience and an additional source of betting relevant information. That means your viewers will be more engaged and informed – which will help you boost retention and revenue and pave the way for new betting markets.

### Opening up new betting markets

Currently, most in-play bets target the larger, more obvious markets, such as betting on the match or set winner. However, thanks to advanced computer vision-based data collection, the potential for new markets emerges, offering opportunities for more frequent betting. 4Sight Streaming tracks every shot, miss, and action in a match, providing your viewers with more detailed information about the game. More information leads to greater confidence when placing bets.

### HOW YOU BENEFIT

- Boost retention with exciting visualisations for in-game events overlaid in almost real time.
- Save time and money with a quick and easy integration.
- Stand out from the competition with a unique product that sets new standards in streaming.
- Foster understanding and acceptance of new in-play markets with more than 10 different overlay types for each sport available.

### ENGAGE EVERY DAY AND ALL YEAR LONG

*Coming soon

**ATP and Grand Slams**
Roland Garros, US Open, ATP Finals, ATP Masters 1000, ATP 500, ATP 250

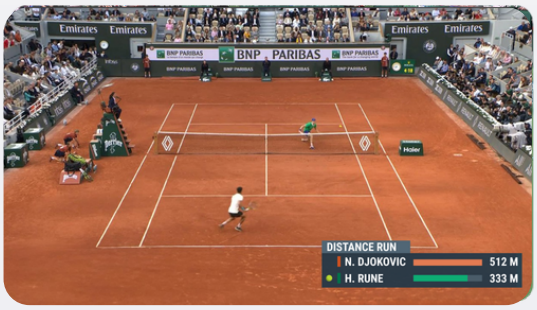
**Basketball**
Full coverage of WNBA and NBA season

**UTR**
250+ Tournaments; 21,000+ matches per year

**TABLE TENNIS**
175,000+ matches per year

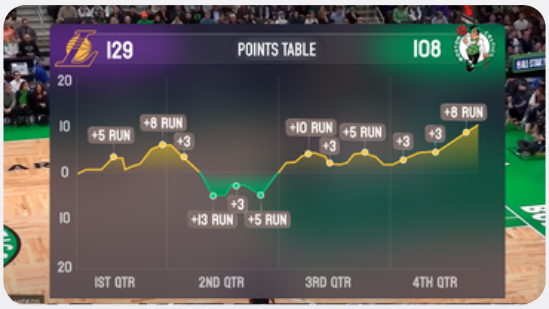
**Soccer**
300+ matches per year from Bundesliga 1 & 2

## OVERLAY TYPES



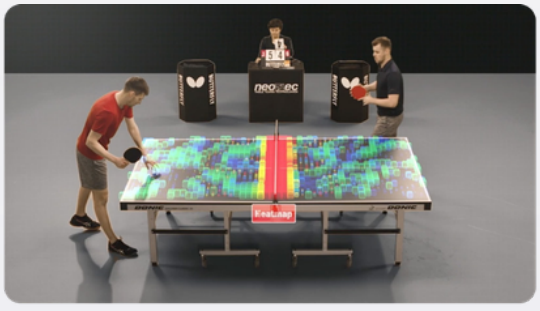

### ATP and UTR Tennis

- Out
- Net
- Ace
- Scoreboard
- Ball Bounces
- Double Fault
- Tie Break Alert
- 2nd Serve
- Total Shots
- Total Errors
- Break Point
- Player in Attack




### Basketball NBA/WNBA

- +2PTS, +3PTS
- Pre-Match Stats
- Match Updates
- Scoring Indicator
- Race to X Points
- Point Streaks
- Betting optimized scoreboard
- Score Milestones
- Period Stats
- Post-Match Stats
- Timeout Stats
- Momentum
- Lineups
- Player Stats



### Table Tennis

- Out
- Let
- Serve
- Total Points
- Winner
- Net
- Scoreboard
- Winning Zones
- Speed
- Game Stats
- Heatmap
- Bounce Counter
- Occupied Zones




### Bundesliga 1 & 2

- Posessession
- Fouls
- Substitutions
- Tackles
- VAR check
- Goals
- Top speeds
- Dribbles
- Final third passes
- Shots (on/off target)
- Expected goals
- Corners
- Aerial duals won
- and more...