ADAM JOSEPH BISHOP

SENIOR GRAPHIC DESIGNER

I'm a multidisciplinary graphic designer with 15+ years of experience translating ideas into compelling visual experiences across digital, print, and corporate environments. My work spans brand identity, marketing campaigns, web design, presentation development, and large-scale visual communications.



JOB EXPERIENCE

Sportradar US

JAN 2016
PRESENT

Senior Graphic Designer | Web Designer | PowerPoint Specialist | SharePoint Asset Manager

Collaborated within a globally distributed creative team of 8-10 people supporting corporate marketing, digital products, and international brand partnerships across the US and Europe.

- ***Brand Identity & Corporate Design:*** Developed branded visual assets, marketing collateral, and cohesive design systems supporting corporate initiatives and global partnerships.
- ***Presentation Design & Development:*** Built and maintained corporate PowerPoint templates & presentation systems which established branded standards and scalable layouts for company-wide communications.
- ***Digital & Web Design:*** Designed and maintained the Sportradar US website, supporting its digital presence for approximately five years.
- ***Marketing & Advertising:*** Produced social media graphics, digital advertisements, promotional materials, and large-format event graphics.
- ***Creative Asset Management:*** Contributed to the development and organization of a cloud-based asset management infrastructure to improve accessibility and workflow efficiency.
- ***Emerging Creative Technology:*** Integrated AI-assisted creative tools and modern design platforms into established workflows.

Absolute Studios

JUNE 2015
OCT 2015

Graphic Designer Apprentice (Contract)

- Contributed to branding, identity development, and marketing initiatives for multiple agency clients.
- Played a key creative role in securing a restaurant branding project through logo development.
- Produced infographics, interactive forms, email campaigns, iconography, and adaptable brand assets across multiple formats.

Integreon Managed Solutions

MAY 2012
JUNE 2015

Graphic Specialist | Workflow & Client Services

- Supported high-profile legal clients through presentation design, document production, and specialized graphic communications.
- Managed project workflows, coordinating requests, scheduling, quality control, and delivery across international production teams.
- Maintained a 95% accuracy requirement while balancing client expectations, production capacity, and tight turnaround times.
- Developed presentation graphics using PowerPoint, ThinkCell, & Adobe CC.

Custom Graphics, Inc.

MAY 2011
SEPT 2012

Art Department Intern | Production & Installation

- Prepared and produced large-format vinyl graphics for vehicle wraps, signage, and commercial applications.
- Assisted with graphic production, surface preparation, install & removal.

EDUCATION

North Dakota State University

SEPT 2006
MAY 2012

Bachelor of Landscape Architecture & Environmental Design | Art Minor: Graphic Design

- Fargo, North Dakota

SKILLS

Personal Skills

Skilled | Advanced | Expert

- Creativity
- Organization
- Communication
- Commitment
- Leadership
- Flexibility

Software & Technical Skills

Creative & Design: Photoshop · InDesign · Illustrator · Brand Identity · After Effects · Layout Design · Print Production · Visual Storytelling
Digital Marketing & Corporate Presentation: Figma · Web Design · WordPress · PowerPoint · Corporate Templates · Microsoft 365 · Sharepoint
AI Tools: Adobe Firefly · Canva · Magnific · Midjourney · ChatGPT

Certifications

- Train Simple | Illustrator Mastery | License 2015
- Adobe Creative Suite Training | Adobe CC

CONTACT

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